



OTOMOTİV SANAYİİ DERNEĞİ  
AUTOMOTIVE MANUFACTURERS ASSOCIATION

# OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU NİSAN 2021

AUTOMOTIVE INDUSTRY MONTHLY REPORT  
April 2021

	4 - 2020	4 - 2021	%	1 - 4 / 2020	1 - 4 / 2021	%	5/2019 - 4/2020	5/2020 - 4/2021	%
Otomobil Üretimi/P.Cars Production	9.661	76.334	690,1	244.869	288.211	17,7	905.230	898.385	-0,8
Toplam Üretim/Total Production	11.164	105.496	845,0	352.309	451.187	28,1	1.324.124	1.396.756	5,5
Otomobil Pazarı/P.Cars Market	21.825	48.375	121,7	121.455	204.839	68,7	415.483	693.493	66,9
Toplam Pazar/Total Market	27.165	64.494	137,4	155.790	271.173	74,1	524.726	911.533	73,7
Otomobil İthalatı/P.Cars Import	16.443	28.741	74,8	78.926	125.105	58,5	254.393	406.629	59,8
Toplam İthalat/Total Import	18.646	36.284	94,6	93.213	154.596	65,9	302.249	488.374	61,6
Otomobil İhracatı/P.Cars Export	9.327	56.599	506,8	200.935	212.056	5,5	753.712	607.737	-19,4
Toplam İhracat/Total Export	10.613	78.086	635,8	286.961	339.197	18,2	1.113.518	968.774	-13,0
Otomobil İhracatı(\$)/P.Cars Export (\$)	131.560.183,96	890.227.404,28	576,7	3.011.518.909	3.545.825.908	17,7	10.979.017.459	9.846.395.333	-10,3
Toplam İhracat(\$)/Total Export (\$)*	614.046.881,02	2.536.029.529,68	313,0	7.747.514.830	10.352.418.179	33,6	28.427.614.326	28.547.310.172	0,4

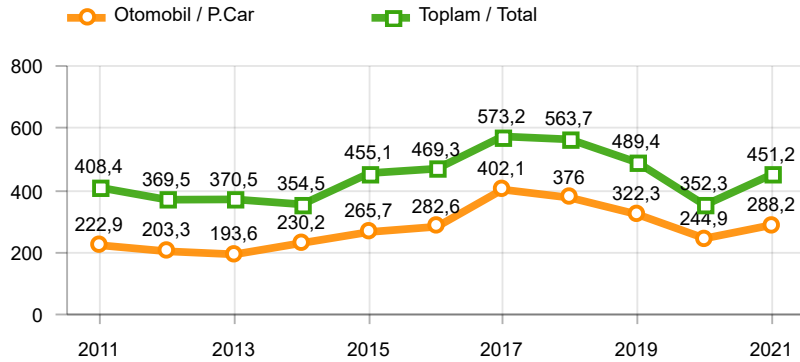
Parametreler/Parameters	4 - 2020	4 - 2021	%	1 - 4 / 2020	1 - 4 / 2021	%	5/2019 - 4/2020	5/2020 - 4/2021	%
ÜFE / PPI	1,3	4,3	-	4,5	12,9	-	10,9	19,4	-
TÜFE / CPI	0,9	1,7	-	3,2	5,5	-	12,7	13,7	-
Sanayi Endeksi / Industry Index	1,4	4,6	-	4,9	13,8	-	10,0	20,9	-
Dolar \$ ** (1 birim)	6,8	8,1	19,6	6,3	7,6	20,1	5,9	7,4	25,3
Euro € ** (1 birim)	7,4	9,7	31,2	6,9	9,1	31,1	6,6	8,7	33,0
Japon Yeni ¥ ** (100 birim)	6,3	7,4	18,1	5,8	7,0	21,7	5,4	7,0	28,0

\*Toplam Sanayi / Total Industry Including Components

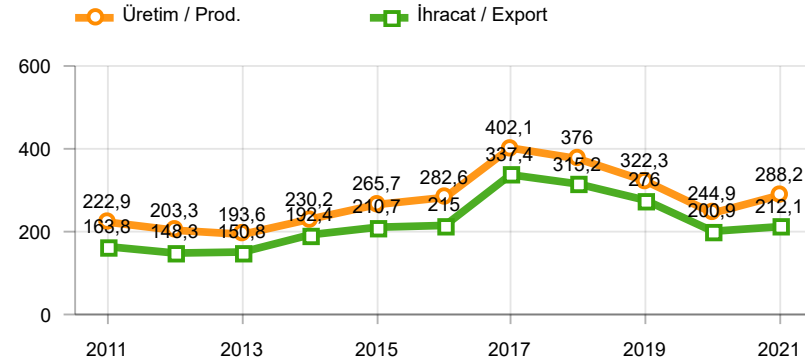
\*\* Ortalama Değerler / Average Values

Araç Tipleri / Types	4 / 2020	4 / 2021	4 % Değişim	1-4 / 2020	1-4 / 2021	1-4 % Değişim
OTOMOBİL / Pass.Car	9.661	76.334	690,1	244.869	288.211	17,7
<b>OTOMOBİL Toplam / Pass.Car Total</b>	<b>9.661</b>	<b>76.334</b>	<b>690,1</b>	<b>244.869</b>	<b>288.211</b>	<b>17,7</b>
B.KAMYON / H. Truck	223	3.043	1264,6	4.378	11.383	160,0
K.KAMYON / L. Truck	55	388	605,5	396	1.246	214,6
KAMYONET / Pick Up	951	23.324	2352,6	85.773	132.089	54,0
OTOBÜS / Bus	177	542	206,2	2.388	1.529	-36,0
MINİBÜS / Minibus	-	1.703	-	13.897	16.221	16,7
MİDİBÜS / Midibus	97	162	67,0	608	508	-16,4
<b>TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total</b>	<b>1.503</b>	<b>29.162</b>	<b>1840,3</b>	<b>107.440</b>	<b>162.976</b>	<b>51,7</b>
<b>TAŞIT ARAÇLARI Toplam / Motor Vehicles Total</b>	<b>11.164</b>	<b>105.496</b>	<b>845,0</b>	<b>352.309</b>	<b>451.187</b>	<b>28,1</b>
TRAKTÖR / F.Tractor	997	4.597	361,1	8.450	19.672	132,8
<b>TRAKTÖR Toplam / F.Tractor Total</b>	<b>997</b>	<b>4.597</b>	<b>361,1</b>	<b>8.450</b>	<b>19.672</b>	<b>132,8</b>
<b>GENEL TOPLAM / Grand Total</b>	<b>12.161</b>	<b>110.093</b>	<b>805,3</b>	<b>360.759</b>	<b>470.859</b>	<b>30,5</b>

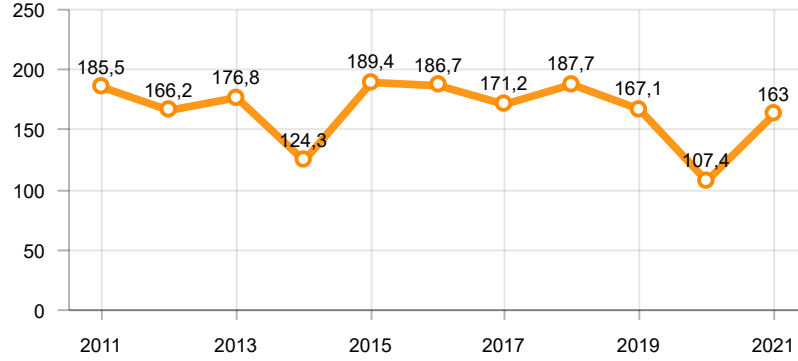
**Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - NİSAN)**  
Total & P.Cars Production (x1000)(January - April)



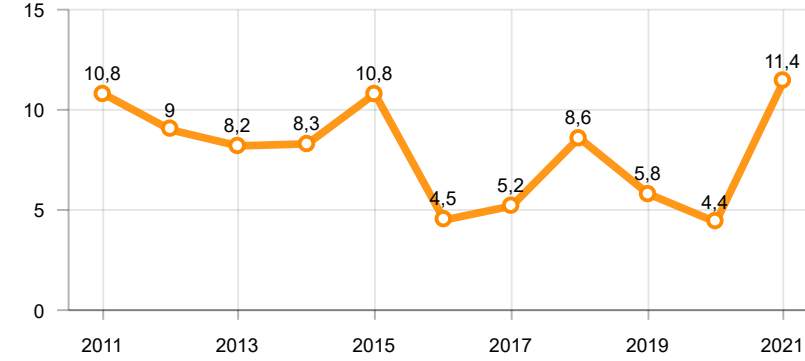
**Otomobil Üretimi ve İhracat (x1000)(OCAK - NİSAN)**  
P.Cars Production & Exports (x1000)(January - April)



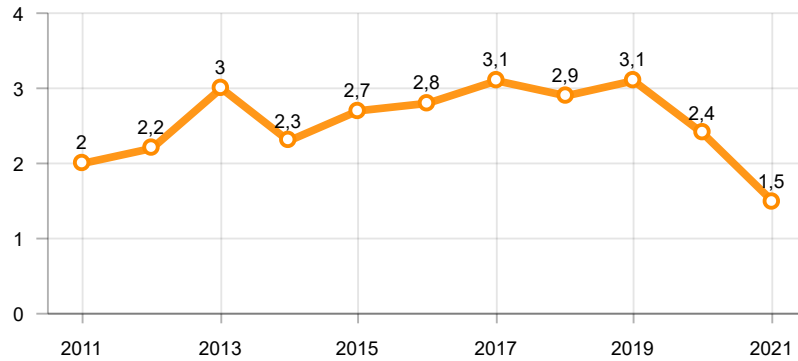
**Ticari Araç Üretimi (x1000)(OCAK - NİSAN)**  
Commercial Vehicle Production (x1000)(January - April)



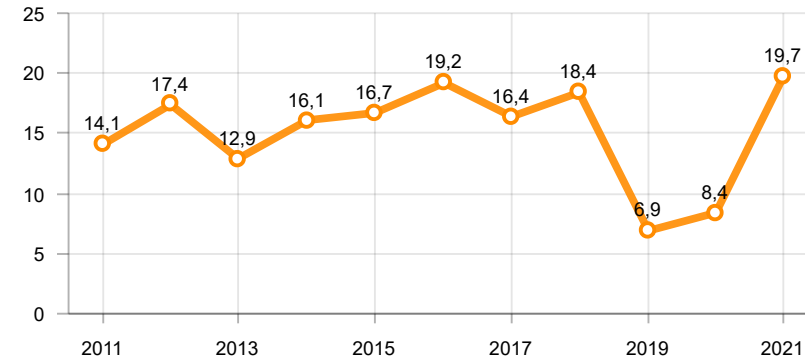
**Büyük Kamyon Üretimi (x1000)(OCAK - NİSAN)**  
Heavy Truck Production (x1000)(January - April)

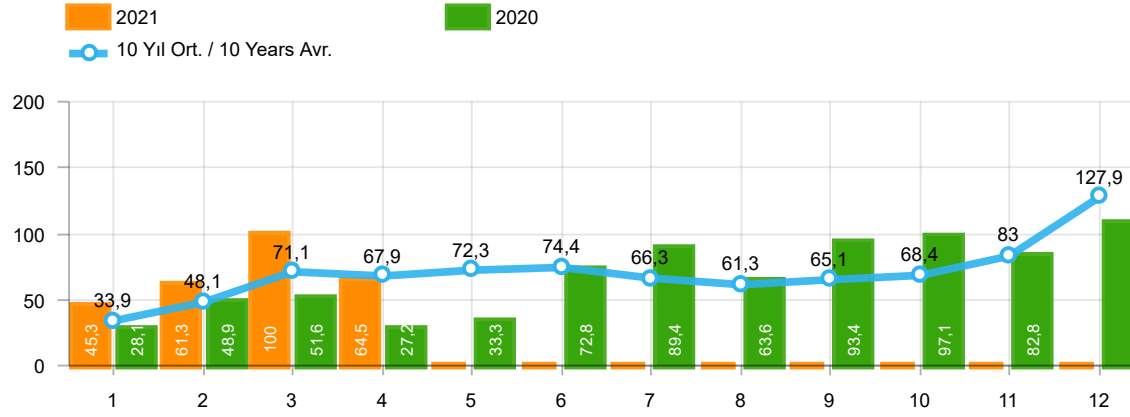


**Otobüs Üretimi (x1000)(OCAK - NİSAN)**  
Bus Production (x1000)(January - April)



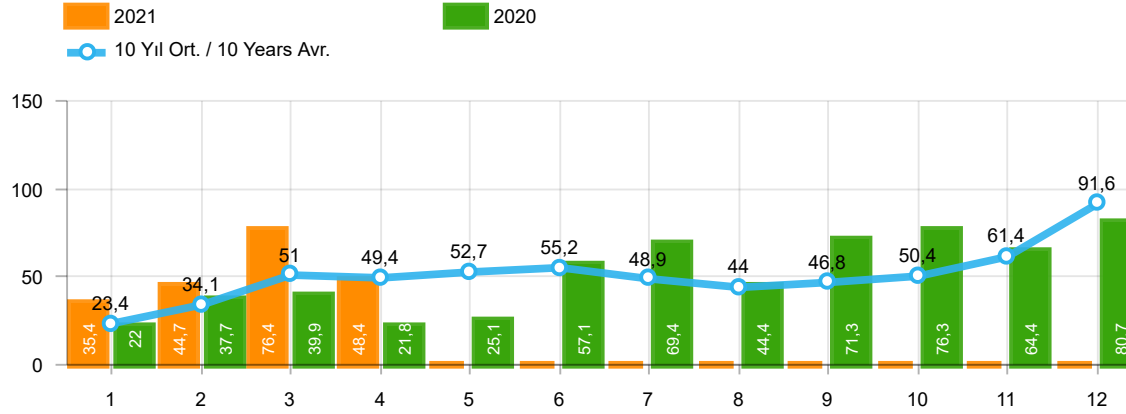
**Traktör Üretimi (x1000)(OCAK - NİSAN)**  
F. Tractor Production (x1000)(January - April)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	33.938	45.308	33,5
2	48.144	61.325	27,4
3	71.122	100.046	40,7
4	67.887	64.494	-5,0
TOPLAM/TOTAL	221.092	271.173	22,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	47.759	62.586	84.045	82.782	85.862	85.992	65.658	61.645	64.313	73.227	67.150	134.468	277.172	915.487	111.096	166.076	59,9
2012	31.552	44.138	69.242	66.559	75.195	75.108	65.444	60.982	73.501	62.933	75.203	121.442	211.491	821.299	84.034	127.457	60,3
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	238.904	897.192	75.732	163.172	68,3
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	180.835	813.367	60.174	120.661	66,7
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	282.424	1.019.063	105.860	176.564	62,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	262.889	1.014.278	89.730	173.159	65,9
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	239.634	986.829	88.308	151.326	63,1
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	238.779	641.550	91.519	147.260	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	123.011	491.947	54.978	68.033	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	155.790	796.150	62.577	93.213	59,8
2021	45.308	61.325	100.046	64.494									271.173	271.173	116.577	154.596	57,0

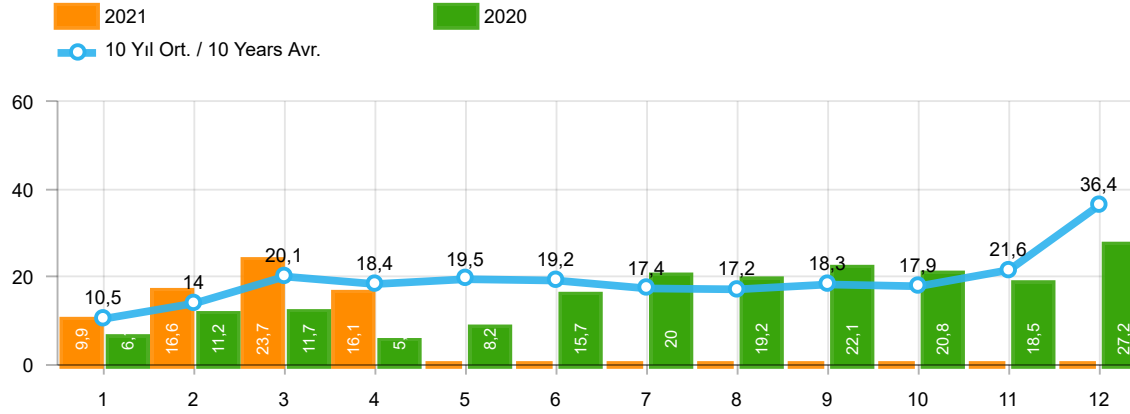


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	23.430	35.358	50,9
2	34.107	44.749	31,2
3	51.047	76.357	49,6
4	49.442	48.375	-2,2
TOPLAM / TOTAL	158.026	204.839	29,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	176.730	593.519	53.940	122.790	69,5
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	143.181	556.280	44.255	98.926	69,1
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	171.433	664.655	36.802	134.631	78,5
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	132.116	587.331	32.808	99.308	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	197.202	725.596	54.215	142.987	72,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	193.539	756.938	51.824	141.715	73,2
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	173.961	722.759	53.206	120.755	69,4
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	177.418	486.321	58.994	118.424	66,7
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	93.228	387.256	38.617	54.611	58,6
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	121.455	610.109	42.529	78.926	65,0
2021	35.358	44.749	76.357	48.375									204.839	204.839	79.734	125.105	61,1

**Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)**  
CV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2021  
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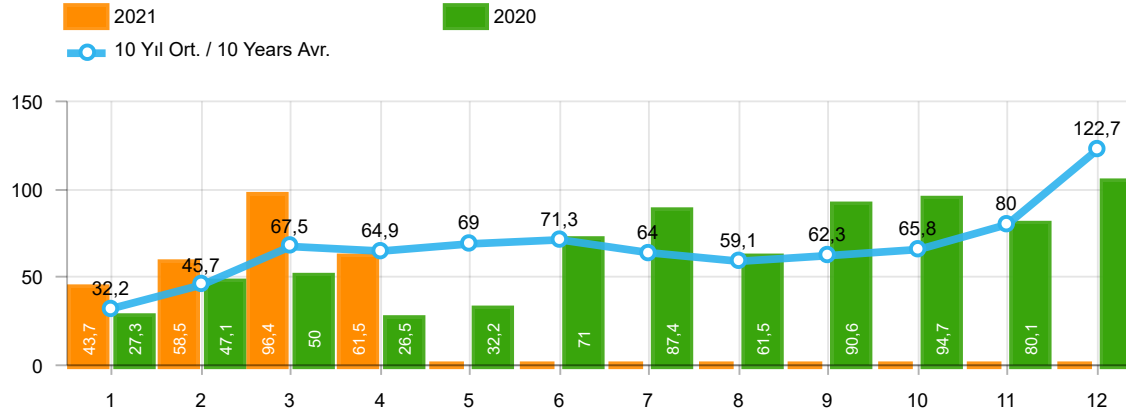
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	10.509	9.950	-5,3
2	14.038	16.576	18,1
3	20.075	23.689	18,0
4	18.445	16.119	-12,6
TOPLAM / TOTAL	63.067	66.334	5,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	17.891	23.582	30.022	28.947	29.560	29.278	22.140	22.770	24.349	25.719	22.199	45.511	100.442	321.968	57.156	43.286	43,1
2012	10.475	14.949	21.972	20.914	24.735	24.259	20.913	19.746	24.141	19.493	22.906	40.516	68.310	265.019	39.779	28.531	41,8
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	67.471	232.537	38.930	28.541	42,3
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	48.719	226.036	27.366	21.353	43,8
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	85.222	293.467	51.645	33.577	39,4
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	69.350	257.340	37.906	31.444	45,3
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	65.673	264.070	35.102	30.571	46,6
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	61.361	155.229	32.525	28.836	47,0
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	29.783	104.691	16.361	13.422	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	34.335	186.041	20.048	14.287	41,6
2021	9.950	16.576	23.689	16.119									66.334	66.334	36.843	29.491	44,5

**Hafif Araç Pazarının Analizi(x1000)(OCAK - NİSAN)**  
LV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2021

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	32.200	43.728	35,8
2	45.744	58.504	27,9
3	67.527	96.428	42,8
4	64.856	61.488	-5,2
TOPLAM / TOTAL	210.327	260.148	23,7

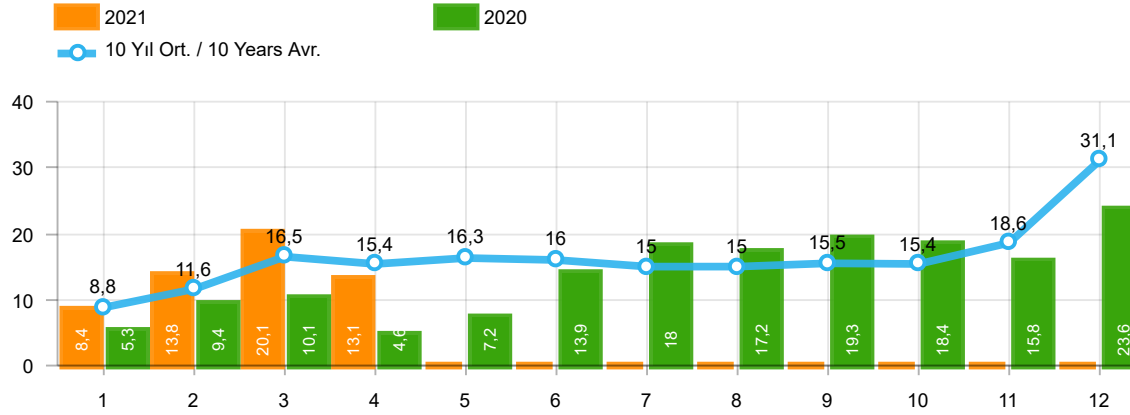
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	259.653	864.439	99.295	160.358	61,8
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	198.702	777.761	74.521	124.181	62,5
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	226.179	853.378	65.834	160.345	70,9
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	168.577	767.681	50.531	118.046	70,0
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	264.850	968.017	92.299	172.551	65,2
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	253.373	983.720	83.208	170.165	67,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	232.078	956.194	82.559	149.519	64,4
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	229.556	620.937	85.456	144.100	62,8
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	119.440	479.060	52.594	66.846	56,0
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	150.860	772.788	59.054	91.806	60,9
2021	43.728	58.504	96.428	61.488									260.148	260.148	109.486	150.662	57,9



**Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)**  
LCV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2021

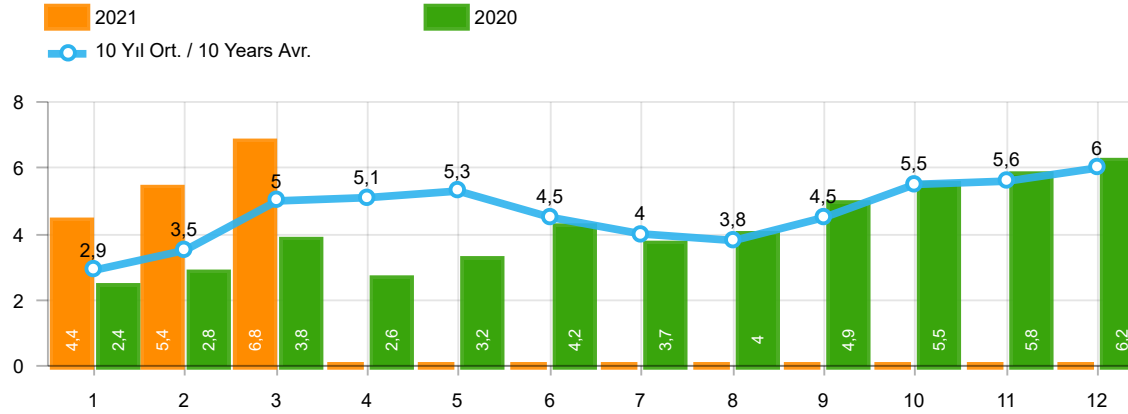
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	8.770	8.370	-4,6
2	11.637	13.755	18,2
3	16.480	20.071	21,8
4	15.413	13.113	-14,9
TOPLAM / TOTAL	52.301	55.309	5,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	82.923	270.920	45.355	37.568	45,3
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	55.521	221.481	30.266	25.255	45,5
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	54.746	188.723	29.032	25.714	47,0
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	36.461	180.350	17.723	18.738	51,4
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	67.648	242.421	38.084	29.564	43,7
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	59.834	226.782	31.384	28.450	47,5
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	58.117	233.435	29.353	28.764	49,5
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	52.138	134.616	26.462	25.676	49,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	26.212	91.804	13.977	12.235	46,7
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	29.405	162.679	16.525	12.880	43,8
2021	8.370	13.755	20.071	13.113									55.309	55.309	29.752	25.557	46,2

**Traktör Pazarının Analizi(x1000)(OCAK - MART)**  
Tractor Market Analysis(x1000)(January - March)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	2.860	4.411	54,2
2	3.521	5.395	53,2
3	4.990	6.845	37,2
TOPLAM / TOTAL	11.370	16.651	46,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total
2011	2.975	5.242	5.927	5.358	6.016	6.335	4.534	4.051	4.140	5.828	4.943	4.992	14.144	60.341
2012	2.362	1.983	4.348	6.579	6.273	4.569	3.837	3.158	3.618	4.027	4.807	4.757	8.693	50.318
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	8.598	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	10.157	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	12.568	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	15.537	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	15.711	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	14.466	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	4.855	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	8.974	49.144
2021	4.411	5.395	6.845	-	-	-	-	-	-	-	-	-	16.651	16.651

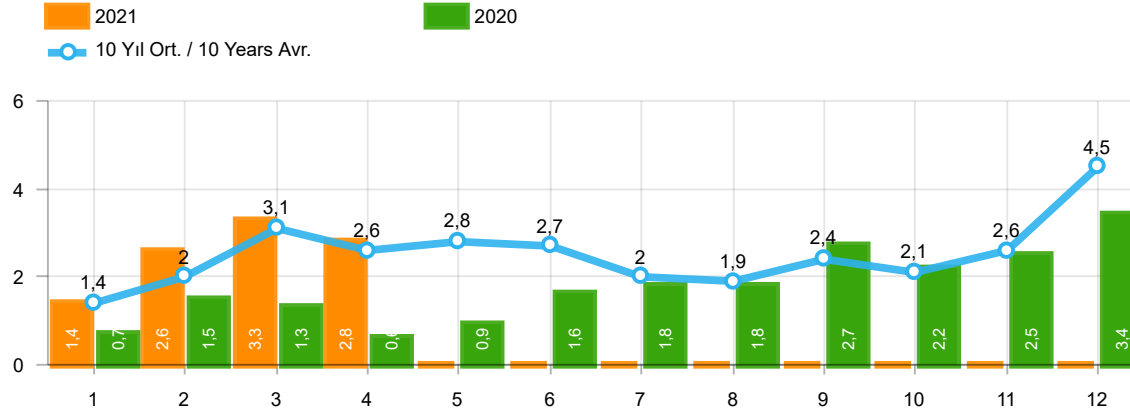
Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

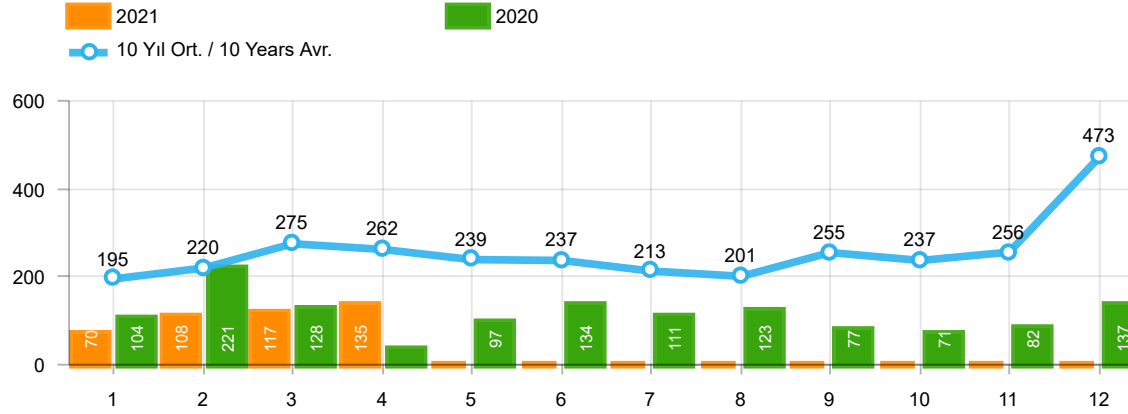
**Kamyon Pazarının Analizi(x1000)(OCAK - NİSAN)**  
Truck Market Analysis(x1000)(January - April)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	1.393	1.366	-2,0
2	2.007	2.633	31,2
3	3.082	3.319	7,7
4	2.560	2.756	7,7
TOPLAM / TOTAL	9.041	10.074	11,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	2.651	3.544	5.142	4.503	4.563	3.852	2.261	2.745	3.784	3.400	3.149	5.712	15.840	45.306	10.162	5.678	35,8
2012	1.703	2.454	3.866	3.209	3.678	3.540	2.750	2.403	3.296	2.497	3.154	5.300	11.232	37.850	7.967	3.265	29,1
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	9.865	35.471	7.044	2.821	28,6
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	9.905	39.538	7.410	2.495	25,2
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	14.989	43.381	11.013	3.976	26,5
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	7.649	25.051	4.656	2.993	39,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	6.091	25.397	4.294	1.797	29,5
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	7.747	16.507	4.598	3.149	40,6
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	3.018	10.747	1.831	1.187	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	4.075	21.004	2.668	1.407	34,5
2021	1.366	2.633	3.319	2.756									10.074	10.074	6.140	3.934	39,1

**Midibüs Pazarının Analizi(OCAK - NİSAN)**  
Midibus Market Analysis(January - April)

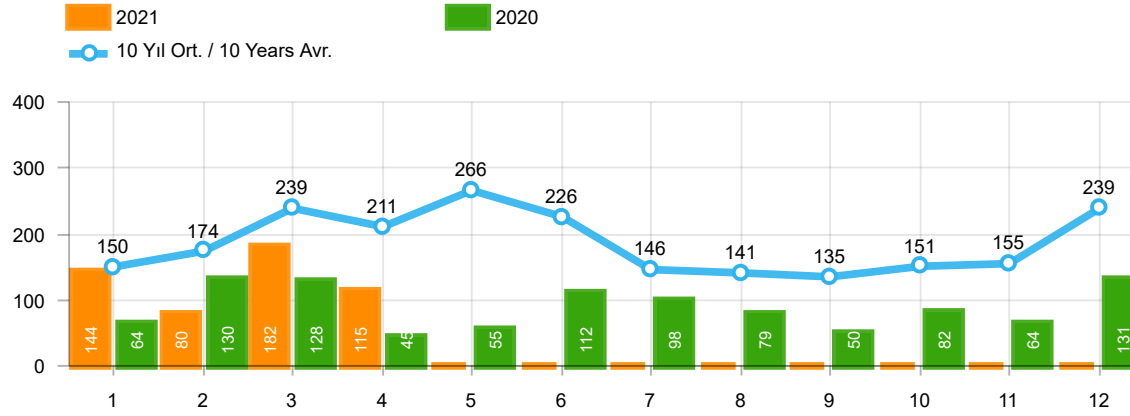


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	195	70	-64,1
2	220	108	-50,9
3	275	117	-57,4
4	262	135	-48,5
TOPLAM / TOTAL	952	430	-54,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total
2011	124	167	267	260	241	233	205	280	270	230	168	525	818	2.970
2012	179	257	277	229	257	239	216	249	325	269	189	398	942	3.084
2013	191	268	289	276	283	241	367	235	305	392	415	697	1.024	3.959
2014	360	394	384	333	294	258	216	229	395	220	266	653	1.471	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.614	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.020	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	881	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	982	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	277	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	488	1.320
2021	70	108	117	135									430	430

**Otobüs Pazarının Analizi(OCAK - NİSAN)**  
Otobus Market Analysis(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2021  
Automotive Industry Monthly Report 4 / 2021

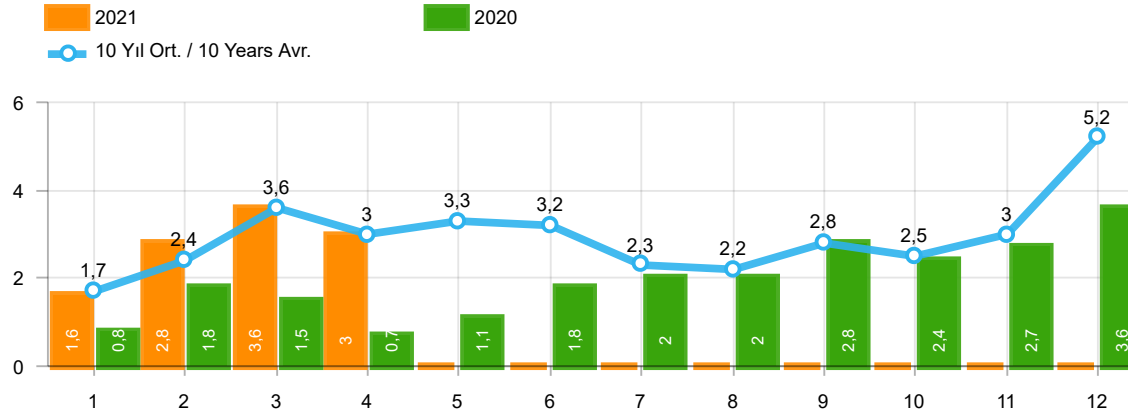


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	150	144	-3,9
2	174	80	-54,0
3	239	182	-23,9
4	211	115	-45,4
TOPLAM / TOTAL	773	521	-32,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	92	212	233	324	412	334	148	214	130	176	176	321	861	2.772	821	40	4,6
2012	125	103	215	172	397	262	174	182	251	229	150	344	615	2.604	604	11	1,8
2013	365	445	537	489	580	520	412	281	245	198	123	189	1.836	4.384	1.830	6	0,3
2014	199	179	253	251	305	148	69	92	130	91	97	332	882	2.146	762	120	13,6
2015	146	222	313	290	290	255	211	203	153	171	359	363	971	2.976	934	37	3,8
2016	180	209	218	240	214	307	76	82	141	198	314	236	847	2.415	846	1	0,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	584	1.947	574	10	1,7
2018	78	65	215	136	125	164	45	42	74	107	113	188	494	1.352	483	11	2,2
2019	75	54	112	35	97	41	25	45	84	28	42	54	276	692	276	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	367	1.038	367	-	-
2021	144	80	182	115									521	521	521	-	-

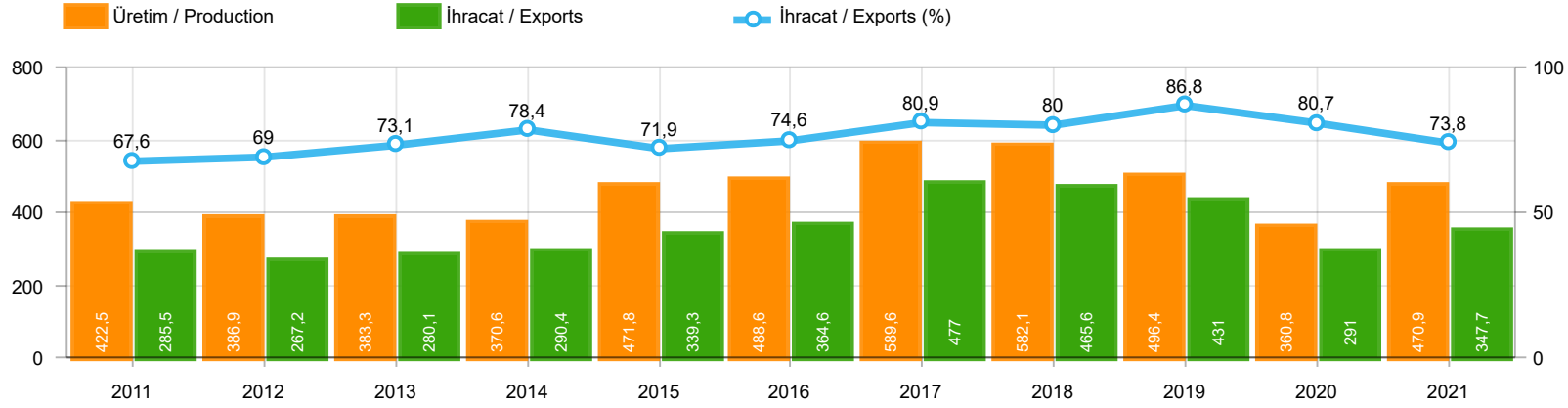
**Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)**  
HCV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2021  
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	1.738	1.580	-9,1
2	2.401	2.821	17,5
3	3.595	3.618	0,6
4	3.032	3.006	-,9
TOPLAM / TOTAL	10.766	11.025	2,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2011	2.867	3.923	5.642	5.087	5.216	4.419	2.614	3.239	4.184	3.806	3.493	6.558	17.519	51.048	11.801	5.718	32,6
2012	2.007	2.814	4.358	3.610	4.332	4.041	3.140	2.834	3.872	2.995	3.493	6.042	12.789	43.538	9.513	3.276	25,6
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	12.725	43.814	9.898	2.827	22,2
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	12.258	45.686	9.643	2.615	21,3
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	17.574	51.046	13.561	4.013	22,8
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	9.516	30.558	6.522	2.994	31,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	7.556	30.635	5.749	1.807	23,9
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	9.223	20.613	6.063	3.160	34,3
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	3.571	12.887	2.384	1.187	33,2
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.930	23.362	3.523	1.407	28,5
2021	1.580	2.821	3.618	3.006									11.025	11.025	7.091	3.934	35,7



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
İhracat/Export	285.481	267.151	280.102	290.418	339.348	364.571	477.020	465.649	431.008	290.988	347.666
Üretim/Production	422.537	386.906	383.336	370.581	471.824	488.575	589.602	582.097	496.365	360.759	470.859
İhracat/Exports (%)	67,6	69	73,1	78,4	71,9	74,6	80,9	80	86,8	80,7	73,8

### Taşıt Araçları İhracatı (2019 - 2021)

Motor Vehicle Exports (2019 - 2021)

SEKTÖR / SECTOR	2019	2020	1/4-2020	1/4-2021	2021/2020 %
OTOMOBİL / Pass.Car	828.744	596.616	200.935	212.056	5,5
<b>OTOMOBİL TOPLAM / Pass. Car Total</b>	<b>828.744</b>	<b>596.616</b>	<b>200.935</b>	<b>212.056</b>	<b>5,5</b>
KAMYON / Truck	14.824	10.333	2.576	5.858	127,4
KAMYONET / Pick Up	349.490	263.767	71.754	106.078	47,8
OTOBÜS / Bus	9.001	6.886	1.931	1.003	-48,1
MİNİBÜS / Minibus	49.283	38.296	9.566	14.005	46,4
MİDİBÜS / Midibus	1.244	640	199	197	-1,0
<b>TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total</b>	<b>423.842</b>	<b>319.922</b>	<b>86.026</b>	<b>127.141</b>	<b>47,8</b>
<b>TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total</b>	<b>1.252.586</b>	<b>916.538</b>	<b>286.961</b>	<b>339.197</b>	<b>18,2</b>
TRAKTÖR / F.Tractor	15.844	13.495	4.027	8.469	110,3
<b>TRAKTÖR TOPLAM / F.Tractor Total</b>	<b>15.844</b>	<b>13.495</b>	<b>4.027</b>	<b>8.469</b>	<b>110,3</b>
<b>GENEL TOPLAM / GRAND TOTAL</b>	<b>1.268.430</b>	<b>930.033</b>	<b>290.988</b>	<b>347.666</b>	<b>19,5</b>

### Üretici Bazında İhracat (adet)

Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2019	2020	1-4 / 2020	1-4 / 2021
A.I.O.S.	1.433	510	196	182
FORD OTOSAN	333.734	254.003	66.797	100.221
HATTAT TRAKTÖR	637	942	264	191
HONDA TÜRKİYE	7.528	6.421	3.690	630
HYUNDAI ASSAN	169.803	128.003	43.121	48.657
KARSAN	2.713	755	65	64
M. BENZ TÜRK	16.324	11.184	2.922	4.848
MAN TÜRKİYE	2.892	2.628	844	591
OTOKAR	1.156	862	208	225
OYAK RENAULT	295.275	211.954	70.609	67.763
TEMSA	602	243	33	74
TOFAŞ	194.107	117.886	41.291	44.495
TOYOTA	227.019	182.089	57.185	71.447
TÜRK TRAKTÖR	15.207	12.553	3.763	8.278
<b>GENEL TOPLAM / Grand Total</b>	<b>1.268.430</b>	<b>930.033</b>	<b>290.988</b>	<b>347.666</b>



### Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)

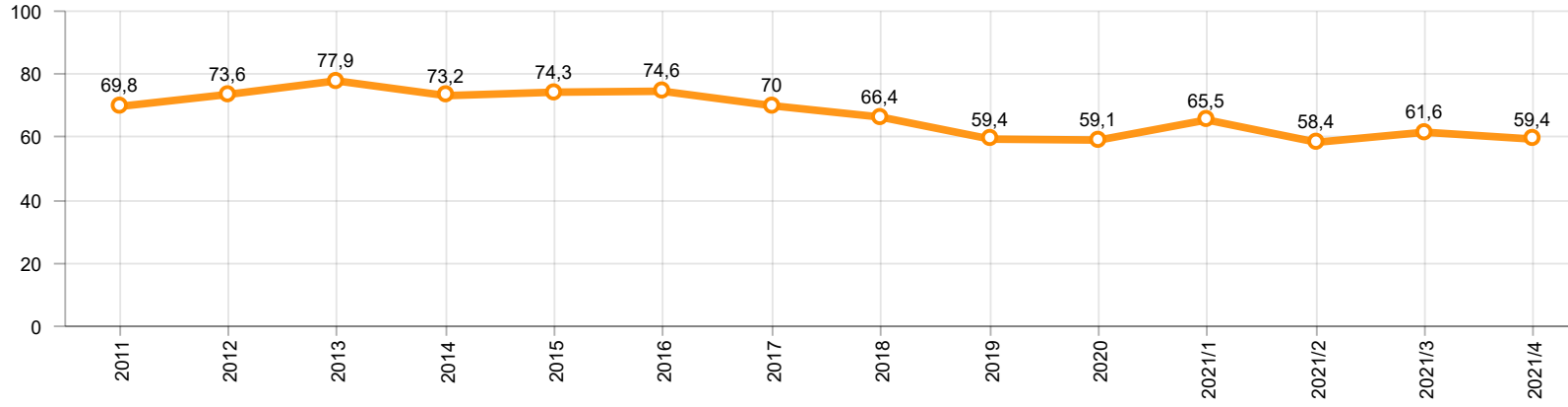
CBU and CKD Exports - \$

Sektör / Sector	2019	2020	OCAK - NİSAN / January - April 2020	OCAK - NİSAN / January - April 2021	2021 / 2020 %
<b>Toplam Yan Sanayi / Total Component Industry</b>	<b>10.616.350.211,16</b>	<b>9.454.364.326,61</b>	<b>2.861.195.473,85</b>	<b>4.008.552.719,1</b>	<b>40,1</b>
İç ve Dış Lastik / Tyres	1.479.050.683,54	1.248.005.046,63	366.740.773,9	504.505.237,29	37,6
Emniyet Camı / Safety Glasses	150.643.773,04	140.363.576,74	43.128.023,41	63.851.210,79	48,1
Motor / Engine	518.051.730,93	461.449.027,72	141.063.956,2	113.115.773,92	-19,8
Akümülatör / Batteries	397.317.829,27	353.038.607,91	91.303.797,69	143.482.034,45	57,1
Diğer Aksam ve Parça / Spare Parts&Components	8.071.286.194,38	7.251.508.067,61	2.218.958.922,65	3.183.598.462,65	43,5
<b>Toplam Ana Sanayi / Total Vehicle Industry</b>	<b>20.613.753.125,48</b>	<b>16.491.127.868,9</b>	<b>4.886.319.355,69</b>	<b>6.343.865.459,83</b>	<b>29,8</b>
Otobüs / Bus	1.759.421.232,04	1.300.660.458,98	363.823.052,04	238.160.426,16	-34,5
Midibüs-Minibüs / Midibus-Minibus	222.922.951,87	188.434.401,85	63.936.846,66	48.471.986,71	-24,2
Otomobil / P.Cars	11.864.815.315,9	9.312.088.333,82	3.011.518.909,14	3.545.825.907,88	17,7
Kamyon-Kamyonet / Truck-Pick Up&Van	4.945.359.113,74	4.254.957.839,91	1.063.426.400,16	1.831.145.309,46	72,2
Römork ve Yarı Römork / Trailer-Semi Trailer	503.203.636,07	417.420.859,24	128.108.455,33	181.619.848,36	41,8
Çekici / Tractor	839.891.842,8	602.899.223,51	135.472.540,03	354.877.537,73	162,0
Tarım Traktörü / Farm Tractor	478.139.033,06	414.666.751,59	120.033.152,33	143.764.443,53	19,8
<b>Toplam / Total</b>	<b>31.230.103.336,64</b>	<b>25.945.492.195,51</b>	<b>7.747.514.829,54</b>	<b>10.352.418.178,93</b>	<b>33,6</b>

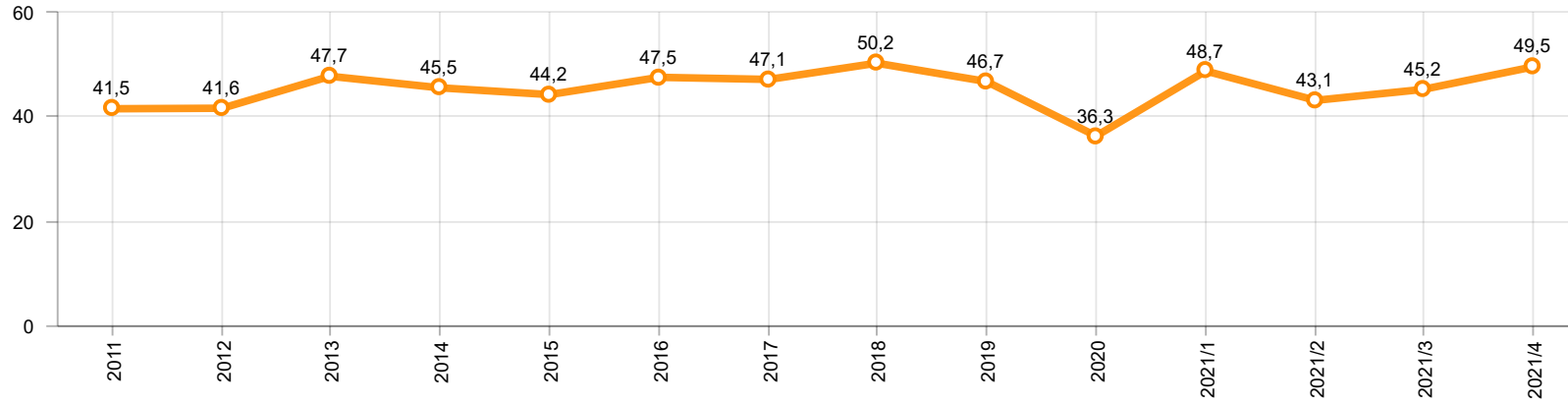
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

**Otomobil Pazarında İthalatın Payı (%)**  
**Import Share in P.Car Market (%)**



**Hafif Ticari Araçlar Pazarında İthalatın Payı (%)**  
**Import Share in LCV Market (%)**



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
<b>OTOMOBİL - Pass.Car</b>	<b>48.049</b>	<b>50.384</b>	<b>57.024</b>	<b>56.599</b>									<b>212.056</b>
KAMYON - H. Truck	986	1.332	2.069	1.441									<b>5.828</b>
K.KAMYON - L. Truck	12	12	6	-									<b>30</b>
KAMYONET - Pick Up	25.164	31.489	31.340	18.085									<b>106.078</b>
OTOBÜS - Bus	121	258	303	321									<b>1.003</b>
MİNİBÜS - Minibus	3.159	4.405	4.836	1.605									<b>14.005</b>
MİDİBÜS - Midibus	77	28	57	35									<b>197</b>
<b>TİCARİ ARAÇLAR TOPLAMI - CV Total</b>	<b>29.519</b>	<b>37.524</b>	<b>38.611</b>	<b>21.487</b>									<b>127.141</b>
<b>TAŞIT ARAÇLARI TOPLAMI - MV Total</b>	<b>77.568</b>	<b>87.908</b>	<b>95.635</b>	<b>78.086</b>									<b>339.197</b>
TRAKTÖR - F.Tractor	1.235	1.080	1.311	4.843									<b>8.469</b>
<b>GENEL TOPLAM - Grand Total</b>	<b>78.803</b>	<b>88.988</b>	<b>96.946</b>	<b>82.929</b>									<b>347.666</b>

**Otomobil / P.Car**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	378	669	166	222	-	-	-	-	-	-	-	-	<b>1.435</b>
HONDA TÜRKİYE	149	118	243	120	-	-	-	-	-	-	-	-	<b>630</b>
HYUNDAI ASSAN	9.920	10.963	15.565	12.209	-	-	-	-	-	-	-	-	<b>48.657</b>
OYAK RENAULT	14.070	15.130	17.913	20.650	-	-	-	-	-	-	-	-	<b>67.763</b>
TOFAŞ	4.038	6.889	4.852	6.345	-	-	-	-	-	-	-	-	<b>22.124</b>
TOYOTA	19.494	16.615	18.285	17.053	-	-	-	-	-	-	-	-	<b>71.447</b>
<b>TOPLAM - Total</b>	<b>48.049</b>	<b>50.384</b>	<b>57.024</b>	<b>56.599</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>212.056</b>

**Kamyonet / Pick-up**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	6	-	-	-	-	-	-	-	-	<b>6</b>
FORD OTOSAN	19.856	24.107	26.608	13.013	-	-	-	-	-	-	-	-	<b>83.584</b>
KARSAN	22	16	4	-	-	-	-	-	-	-	-	-	<b>42</b>
OTOKAR	-	37	14	24	-	-	-	-	-	-	-	-	<b>75</b>
TOFAŞ	5.286	7.329	4.714	5.042	-	-	-	-	-	-	-	-	<b>22.371</b>
<b>TOPLAM - Total</b>	<b>25.164</b>	<b>31.489</b>	<b>31.340</b>	<b>18.085</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>106.078</b>

**Minibüs / Minibus**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.159	4.404	4.826	1.598	-	-	-	-	-	-	-	-	<b>13.987</b>
KARSAN	-	1	10	7	-	-	-	-	-	-	-	-	<b>18</b>
<b>TOPLAM - Total</b>	<b>3.159</b>	<b>4.405</b>	<b>4.836</b>	<b>1.605</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>14.005</b>

**Kamyon / Truck**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	12	12	6	-	-	-	-	-	-	-	-	-	30
FORD OTOSAN	214	253	372	376	-	-	-	-	-	-	-	-	1.215
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	772	1.079	1.697	1.065	-	-	-	-	-	-	-	-	4.613
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TEMSA</b>	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOPLAM - Total</b>	<b>998</b>	<b>1.344</b>	<b>2.075</b>	<b>1.441</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5.858</b>

**Midibüs / Midibus**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	31	21	47	11	-	-	-	-	-	-	-	-	110
KARSAN	-	-	3	1	-	-	-	-	-	-	-	-	4
OTOKAR	44	6	4	22	-	-	-	-	-	-	-	-	76
TEMSA	2	1	3	1	-	-	-	-	-	-	-	-	7
<b>TOPLAM - Total</b>	<b>77</b>	<b>28</b>	<b>57</b>	<b>35</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>197</b>

**Otobüs / Bus**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	8	13	1	14	-	-	-	-	-	-	-	-	36
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	11	106	46	72	-	-	-	-	-	-	-	-	235
MAN TÜRKİYE	42	102	221	226	-	-	-	-	-	-	-	-	591
OTOKAR	47	8	13	6	-	-	-	-	-	-	-	-	74
TEMSA	13	29	22	3	-	-	-	-	-	-	-	-	67
<b>TOPLAM - Total</b>	<b>121</b>	<b>258</b>	<b>303</b>	<b>321</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1.003</b>

**Traktör / F.Tractor**

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	20	50	69	52	-	-	-	-	-	-	-	-	191
TÜRK TRAKTÖR	1.215	1.030	1.242	4.791	-	-	-	-	-	-	-	-	8.278
<b>TOPLAM - Total</b>	<b>1.235</b>	<b>1.080</b>	<b>1.311</b>	<b>4.843</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8.469</b>

Firmalar / Firms	2020 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	214	76	20	11	9	-	-	-	-	-	-	-	-	116
Aston Martin	17	3	2	4	3	-	-	-	-	-	-	-	-	12
Audi	18.168	839	747	1.899	1.040	-	-	-	-	-	-	-	-	4.525
Bentley	11	-	1	-	4	-	-	-	-	-	-	-	-	5
BMW	14.270	613	937	1.822	1.349	-	-	-	-	-	-	-	-	4.721
Citroen	22.254	1.188	1.702	2.988	1.720	-	-	-	-	-	-	-	-	7.598
CUPRA	-	-	-	-	55	-	-	-	-	-	-	-	-	55
Dacia	25.910	1.396	1.611	3.540	2.500	-	-	-	-	-	-	-	-	9.047
DFSK	-	-	-	-	2	-	-	-	-	-	-	-	-	2
DS	694	20	35	80	15	-	-	-	-	-	-	-	-	150
Ferrari	21	1	-	5	2	-	-	-	-	-	-	-	-	8
Fiat	1.298	57	124	200	118	-	-	-	-	-	-	-	-	499
Ford	23.897	1.397	891	1.852	1.204	-	-	-	-	-	-	-	-	5.344
Honda	2.337	249	173	381	189	-	-	-	-	-	-	-	-	992
Hyundai	19.035	644	723	1.382	1.020	-	-	-	-	-	-	-	-	3.769
Jaguar	265	4	2	20	8	-	-	-	-	-	-	-	-	34
Jeep	4.369	177	266	444	203	-	-	-	-	-	-	-	-	1.090
Kia	13.542	1.306	1.502	1.833	1.917	-	-	-	-	-	-	-	-	6.558
Lamborghini	19	1	2	-	1	-	-	-	-	-	-	-	-	4
Land Rover	2.010	79	75	386	235	-	-	-	-	-	-	-	-	775
Lexus	143	21	14	12	23	-	-	-	-	-	-	-	-	70
Maserati	47	2	5	8	5	-	-	-	-	-	-	-	-	20
Mazda	156	7	10	17	6	-	-	-	-	-	-	-	-	40
Mercedes-Benz	15.617	977	984	2.243	1.673	-	-	-	-	-	-	-	-	5.877
MG	-	-	-	-	19	-	-	-	-	-	-	-	-	19
Mini	1.395	141	57	137	77	-	-	-	-	-	-	-	-	412
Mitsubishi	1.237	63	61	138	227	-	-	-	-	-	-	-	-	489
Nissan	12.717	1.435	1.682	1.869	683	-	-	-	-	-	-	-	-	5.669
Opel	31.229	1.672	1.708	3.148	2.010	-	-	-	-	-	-	-	-	8.538
Peugeot	36.589	2.677	2.742	3.485	1.758	-	-	-	-	-	-	-	-	10.662
Porsche	619	41	43	126	53	-	-	-	-	-	-	-	-	263
Renault	9.339	673	985	955	349	-	-	-	-	-	-	-	-	2.962
Seat	11.551	880	1.313	1.882	1.015	-	-	-	-	-	-	-	-	5.090
Skoda	24.175	1.930	2.708	5.204	2.200	-	-	-	-	-	-	-	-	12.042
Smart	49	-	4	3	-	-	-	-	-	-	-	-	-	7
Ssangyong	650	68	66	103	49	-	-	-	-	-	-	-	-	286
Subaru	673	31	27	84	63	-	-	-	-	-	-	-	-	205
Suzuki	2.977	77	91	419	205	-	-	-	-	-	-	-	-	792
Toyota	2.016	111	113	294	173	-	-	-	-	-	-	-	-	691
Volkswagen	52.740	4.082	4.286	9.440	5.759	-	-	-	-	-	-	-	-	23.567
Volvo	8.200	215	425	660	800	-	-	-	-	-	-	-	-	2.100
<b>GENEL TOPLAM - Grand Total</b>	<b>360.450</b>	<b>23.153</b>	<b>26.137</b>	<b>47.074</b>	<b>28.741</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>125.105</b>

Firmalar / Firms	2020 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	5.226	277	533	602	539	-	-	-	-	-	-	-	-	1.951
Dacia	4.890	768	650	772	363	-	-	-	-	-	-	-	-	2.553
Fiat	3.861	100	298	360	178	-	-	-	-	-	-	-	-	936
Ford	3.034	60	62	143	89	-	-	-	-	-	-	-	-	354
Hyundai	990	125	244	185	123	-	-	-	-	-	-	-	-	677
Isuzu	229	13	6	56	68	-	-	-	-	-	-	-	-	143
Iveco	1.851	91	209	316	215	-	-	-	-	-	-	-	-	831
Kia	1.900	152	203	256	212	-	-	-	-	-	-	-	-	823
Mercedes-Benz	5.175	155	414	637	393	-	-	-	-	-	-	-	-	1.599
Mitsubishi	4.629	402	351	418	464	-	-	-	-	-	-	-	-	1.635
Nissan	544	82	61	53	171	-	-	-	-	-	-	-	-	367
Opel	3.067	176	470	528	225	-	-	-	-	-	-	-	-	1.399
Peugeot	7.085	519	669	1.318	690	-	-	-	-	-	-	-	-	3.196
Renault	2.634	269	349	863	424	-	-	-	-	-	-	-	-	1.905
Ssangyong	434	20	30	54	30	-	-	-	-	-	-	-	-	134
Toyota	1.417	238	62	995	942	-	-	-	-	-	-	-	-	2.237
Volkswagen	12.036	626	1.315	1.510	1.366	-	-	-	-	-	-	-	-	4.817
<b>GENEL TOPLAM - Grand Total</b>	<b>59.002</b>	<b>4.073</b>	<b>5.926</b>	<b>9.066</b>	<b>6.492</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>25.557</b>